

The Didsbury Pioneer

Provincial Library de 54

VOL. 53; NO. 21

DIDSBURY, ALBERTA, WEDNESDAY, MAY 26, 1954

52.40 a Year; 5c a Copy

G. Law To Head Local Lions Club

At the regular meeting of the Didsbury Lions Club held last Thursday evening, the following officers were named for the coming year:

President — George Law.
Secretary — Alex Easton.
Treasurer — Fred Evans.
First Vice-President — Cliff Sorenson.
Second Vice-President — Ed Ford.
Third Vice-President — J. Taggle.
Lion Tamer — Chas. Snyder.
Tail Twister — Lorne Clayton.
Directors — Tom Morris, Raymond Shantz, Bob Dubois, Barney Elliott.

WEST NOTES

(From Our Own Correspondent)

Miss Lila McCullough spent the weekend with Mr. and Mrs. H. Krebs. Miss Linda Hoesegood was home for the weekend.

The 24th went past without a thought, the farmers are all too busy to hardly sleep or eat, it being so late this year.

An oil company moved their machinery out from the Spencer place on Saturday and almost took the blind line with them. They were headed for Okotoks and Mr. Gordon Wilson and Mr. L. Papke went along with their families to follow later.

The Anglican W.A. met at the home of Mrs. Mullen, Tuesday of last week with six members and four visitors present. The study on South Africa was taken by Mrs. Wilfred Blain and the scripture portion by Mrs. McMullen. The sec. has received word that the deacons will be held in Red Deer Tuesday, June 1st, at 11 a.m. The next meeting will be at the home of Mrs. Hoesegood Sr. The road was good all the way but for a bad place in the middle of the Fallen Timber hill, which could have done with some gravel.

Mr. and Mrs. L. Oliver of Calgary spent the long weekend with Mr. and Mrs. Blain. Mr. and Mrs. A. L. Hogg attended a double birthday party at the home of Mr. and Mrs. F. Nidree at Mound on Sunday.

The mothers attended the Rugby Girls' Club on Saturday and would like to congratulate their supervisor, Mrs. O. Blain, on the splendid work she is doing and the conveniences they to thank them all for the lovely course.

Mrs. O. Krebs left with the Shanon outfit for Three Hills last Thursday.

MAY MEETING OF WALTER LEAGUE

The May 18th meeting of Redeemer Walthey League opened with the hymn "All Hail The Power Of Jesus Name," Psalm 30 and the Apostles Creed.

Rev. Fox showed the film strip "And You Also Are Witnesses," after which numerous questions were presented and discussed.

The roll was called and minutes of the previous meeting read and adopted.

Alvina Jans volunteered to lead the June topic study. New literature has been purchased and laid in the pastors new study.

It was decided to celebrate the Walthey League Birthday in connection with the annual Reunion Service to be held in June.

The meeting closed with the Lord's Prayer after which Grace Reese served a delicious lunch.

MELVIN NOTES

(From Our Own Correspondent)

Mr. Jim Scott is still a patient in the Holy Cross Hospital and would enjoy hearing from any of his friends.

Mr. and Mrs. Emil Krebs were Sunday dinner guests of Mr. and Mrs. W. Summers in honor of Sammy Jackson's 21st birthday.

Bob Youngs who is now with the Sundre Construction Co. at Manville visited at the Ross Youngs home this week-end.

Jake Konechuh of Calgary visited relatives and friends in the district over the week-end.

Mr. and Mrs. P. Herbert and family of Fallen Timber were guests of Mr. and Mrs. Lester Krebs on Saturday.

TRAIN TIMES AT DIDSBURY

NORTHBOUND:
No. 521—(flag stop) 1:20 a.m. daily.
No. 527—10:04 a.m. daily.
No. 523—11:24 daily except Sunday.
No. 525—6:16 daily.

SOUTHBOUND:
No. 522—5:08 a.m. daily.
No. 524—12:23 noon, daily.
No. 524—5:08 a.m. daily.
No. 526—4:58 p.m. daily, except Sunday.
No. 528—6:16 p.m. daily.



Queen Elizabeth has that "good to be home" look as she and the Duke of Edinburgh smile at cheering crowds from the royal carriage bearing them to Buckingham Palace.

WESTERDALE NOTES

(From Our Own Correspondent)

Mr. and Mrs. J. S. Graham and daughter Joan Marie of Coaldale arrived Saturday afternoon at the home of Mr. and Mrs. H. Jackson to spend the holiday week-end.

Mr. and Mrs. A. Cowie and baby daughter of Edmonton spent Sunday and Monday at the home of Mr. and Mrs. J. Cowie.

Miss Mavis Wileley of Edmonton and Mr. Dan Mazepa of Evansburg, spent the 24 of May week-end at the home of Mr. and Mrs. P. J. Jackson and also visited at the home of Mr. and Mrs. W. Wileley.

Miss Oreta Kershaw returned Saturday to spend a few days at her home.

The first Western League baseball game was played at Westerdale on Sunday afternoon with Hainstock being the visiting team. The locals were fortunate to win by a 10-9 score. They play at Westerdale next Sunday afternoon.

Mrs. A. Lowrey of Olds narrowly escaped serious injury early Monday morning, when she drove Mr. J. Babbie car into the back of his truck which was loaded with seed grain. The car was locked under the truck box. The hood was sheared off, and the windshield smashed.

Mr. and Mrs. L. Walli and Mr. and Mrs. E. Barber and son Oale of Edmonton were weekend visitors at the home of Mr. and Mrs. R. Jackson.

Mr. and Mrs. Rex Bussard of Didsbury visited at the R. Jackson home Monday afternoon.

Mr. and Mrs. A. Grange and family were Sunday visitors at the home of

WESTCOTT NOTES

(From Our Own Correspondent)

We are very sorry to hear that Bruce Smith is in hospital. We hope he'll soon be feeling better and home again.

Mrs. Jennie Spooner and sons were dinner guests of Mr. and Mrs. Otto Folkmann on Sunday night.

We understand Mr. John Jacobson of Sundre and well known here, who has been quite ill for sometime, made a trip to Didsbury last week to have a check-up and had to be put back to bed. The trip seemed too much for him.

This twenty-fourth of May saw everyone out on the land out this way as the fields are drying up so they can be worked. The season is late and so much remains to be done yet.

Mr. and Mrs. Al Engwer and daughter called on Mr. and Mrs. Ken Card on Sunday evening at the Goetjen home, the latter being out on the farm with Mrs. Card's parents for the weekend.

BIRTHS AT DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. Ray Johnson of Didsbury, on May 19, a son.

To Mr. and Mrs. Burr Tuckle of Didsbury, on May 19, a son.

Mr. and Mrs. J. E. Bolton. Tommy and Donald Jones spent the long week-end in Didsbury with their parents. They are staying with their grandparents, Mr. and Mrs. L. Jones to complete the school term.

Mr. C. Parrant of Lousanna trucked his cattle home from Mr. H. Jackson's farm on Sunday afternoon.

Melvin W.I. Send Money To Red Cross Hospital

The May meeting of the Melvin W.I. was held on Thursday afternoon at the home of Mrs. E. Krebs with a very good attendance in spite of the busy season.

Money raised by the telephone bridge and what parties was turned in and prizes allotted. Bridge winners were Mrs. E. Dupont Sr. with a score of 5390 and Emile Dupont Jr. with a score of 6430.

Elizabeth Collinge, whose score was 194 won the whist prize, while Lloyd Fisher and Bob Nimmons were tied at 189, necessitating a cut, which resulted in Lloyd Fisher taking the prize.

The sum of \$46 was realized, to be sent to the Red Cross Crippled Children's Hospital in Calgary. The Melvin W.I. wish to thank all those who supported this effort.

A letter from the Junior Red Cross Hospital was read, thanking the group for two quilts sent them.

Mrs. Lola Dupont was appointed as delegate to the district convention to be held in Didsbury on July 19. Mrs. Hogg, district convener was present and spoke of plans for the coming convention.

Mrs. McFar gave a very interesting paper on "Pellon, the New Interfacings," and Mrs. E. Dupont Jr. spoke on the new Indian Act.

Mrs. Phillips was in charge of the entertainment and Mrs. V. Shields won the prize for tearing out the best snowflakes from a piece of paper.

The June meeting will be held at the home of Mrs. H. Fischer, instead of Mrs. Phillips's, as formerly planned.

Zella W.I. Holds Regular Meeting

Mrs. W. Jahnhke and Mrs. A. Waldruff were co-hostesses to sixteen members and five visitors for the Zella W.I. meeting held Thursday, May 20, at the home of Mrs. A. Waldruff.

Roll call was "A book I recently read." Mrs. Bill Broadhurst was delegated to attend the constituency conference to be held in Didsbury Saturday, June 19th.

The Zella W.I. will cater for a wedding on July 3rd.

Several boxes of used clothing were collected to be sent to headquarters in Calgary.

An invitation was accepted to be the guests of the Westerdale Willing Workers on Wednesday, July 14th.

An educational topic, "Education for Living," was given by Mrs. C. Gibbs.

Mrs. Wilfred Spooner had charge of the "Bit of Fun," which was a contest of putting together small jig saw puzzles, with Mrs. M. A. Knights the winner.

The hostess prize was won by Mrs. Bill Broadhurst.

For the remainder of the summer months meetings will be held in the evenings. Mrs. Dan Bucher is the hostess with Mrs. Joe Ness as co-hostess for the next meeting which will be held Thursday, June 17th.

Mr. Hayden Williams of Vancouver a former resident of Zella in years past, was renewing acquaintances in the district on Thursday.

Rev. C. C. Armstrong will be holding services in Zella school Sunday, May 30, at 10 a.m.

Mr. G. A. Waldruff of Didsbury was a weekend guest at the home of his son and daughter-in-law, Mr. and Mrs. E. Waldruff.

Mountain View District Scout Organization Formed

Representatives from the local Scout committees of Olds, Carstairs, Hainstock, Westcott and No. 1 and 2 Didsbury troops, met in the Didsbury Lions hall Wednesday, May 12, to organize a district committee for the furtherance of Scout work in this area.

Mr. Fry, provincial Scout commissioner, and his assistant, Mr. Cravens, outlined the progress in scouting and emphasized the need of a district committee in this area.

The meeting decided to organize as recommended with boundaries extending from Crossfield to Innisfail and C. and E. Railway to the mountains, to be enlarged later if required or recommended by the provincial committee.

The following officers were elected to serve on the executive with two members to be chosen by each local committee.

Chairman—K. G. Thring, Didsbury.

North Vice-Chairman—Rev. H. J. Miller, Olds.

South Vice-Chairman—Mr. Hugh Wilson, Carstairs.

Secretary—Mr. Harold Oke, Didsbury.

Treasurer—Mr. Erick Leigh, Carstairs.

Recommendation for District Commissioner—Mr. Jack Robertson, Westcott.

The meeting adjourned—to meet again in the Lions hall Wednesday, May 19, when the local committees could have their representatives nominated.

The meeting held May 19th in the Lions hall—with all above mentioned troops in attendance as well as several Scouters in charge of the troops. The district name was agreed as Mountain View. The following committees were nominated and passed—the chairman of each committee is listed first; each chairman being responsible for the organization and draft of a committee plan to be presented at the next executive meeting.

GOLF NOTES

A very successful mixed golfing tournament was held Monday, May 24th, with a large turnout of members.

Winner for the lowest score for ladies was Mrs. C. T. McNichol and for the men, Mr. Cameron Worde.

Golf Highlights—Seventeen golfers attended the opening meeting of the Didsbury Ladies' Golf Club held at the home of Mrs. Bill McFarquhar.

Following is the slate of officers: President—Mrs. J. M. Freeman. Vice-President—Mrs. Bill McFarquhar.

Secretary-Treasurer—Mrs. Alf Allen.

Draw Committee: Mrs. George Thring, Mrs. Chal McNichol, Mrs. Rod McKenzie.

Tra convener—Mrs. Bert Prevost. It may not have been raining out side Saturday, but things were shining inside the "11 ole clubhouse."

Honorable scrubwomen Nancy F. Vera, A. and Mabel Mc were responsible for this achievement. Many thanks, ladies!

Thursday, June 3rd, will be the first Ladies' Day, with a Hidden Hole competition planned for the occasion.

The Woman's Missionary Society of Knox United Church met last Monday evening at the home of Mrs. Reid Clarke for the regular meeting. Fourteen members were present.

Mrs. F. Nichol read the devotional and Mrs. C. Armstrong gave the study. The June 21st meeting will be held at the home of Mrs. Bruce Parker.

in Didsbury June 16th.

Finance—Mr. Orme, Olds; Mr. Oke, Didsbury; Mr. Holmes, Hainstock.

Training—Mr. J. Robertson, Westcott; Dr. C. T. McNichol, Didsbury; Mr. Les Ducket, Olds; Mr. Oliver Goodfellow, Carstairs.

Expansion—Dr. Fulton, Olds; Mr. Pearson, Carstairs; Mr. Ross, Hainstock.

Registration, Honors and Awards—Mrs. Joyce Mullen, Didsbury.

Activities Committee—Mr. E. Leigh, Carstairs; Mr. H. Gilrrie, Didsbury; Mr. R. McNaughton, Westcott; Olds member to be named.

Representatives on Provincial Council—Mr. J. Robertson, district commissioner; Mr. George Thring, Rev. Miller and Mr. Wilson.

Group Contact Committee—K. O. Thring, with power to add as required.

The chairman of each committee are automatically on the executive committee; Mr. Orme of Olds was elected to the body as an outside member to assist in the work.

District Commissioner Robertson recommended that Dr. C. T. McNichol and Mr. E. Leigh be his assistants.

The meeting passed the recommendation that a fee of 15 cents per Scout and 10 cents per adult be paid to the treasurer, Mr. E. Leigh.

Mrs. Joyce Mullen is in charge of the first Scout competition for a district sloop and a design for a letterhead on the district stationery—Scouters to have all their entries mailed to Mrs. Mullen before June 12th.

Mr. L. M. Duckett is to prepare the stationery as soon as the competition is completed.

Meeting adjourned. The next meeting to be in Didsbury Lions hall of the executive body Wednesday, June 16th, at 8 p.m. Notice will be forwarded to all committees confirming the date.

ELIZABETH HODGSON CALLED BY DEATH

Mrs. Elizabeth Hodgson, 72, of Didsbury, passed away Friday, May 14th, in the Didsbury Municipal Hospital, following a lengthy illness.

Born in Rawlins, England, she came to Toronto in 1910 and later to Calgary. In 1920 she moved to the Olds district and for the last few years has resided in Didsbury.

She is survived by her husband, John, Didsbury; two daughters, Mrs. Ada Polier, Portland, Oregon, and Mrs. Lillian McDonald, Olds; two sons, William and George Richards, Olds; 17 grandchildren, and 22 great-grandchildren; a brother, John Seager, Hamilton, Ontario.

Funeral services were held on Monday, May 17, at the Orme Funeral Home with Rev. C. C. Armstrong of Didsbury officiating. Burial was in the Olds cemetery.

Palbearers were Mrs. George Jackson, M. E. Richards, Ralph Richards, Laurie Dodd, Stan McDonald and Henry Christensen.

MAY MEETING OF LONE PINE GIRLS CLUB

The May meeting of Lone Pine W.I. Girls Club was held at the home of Ruby Milne. It was opened with the singing of a song and the reading of the creed. The roll call was answered with 12 members present. The minutes were read after which followed the general business of the meeting was discussed. The 10c draw followed the treasurers report, netted \$2.45 and was won by Sheryl Shells, Joyce Schumaker gave an interesting talk on etiquette. The "bit of fun" was given by Ruby Milne and was won by Joyce Schumaker for seniors and Sandra Brander for juniors. After the meeting was adjourned Pot Luck lunch was served.

34 DIE VIOLENTLY IN CANADA OVER HOLIDAY WEEKEND

The fatality toll across Canada for the long Victoria Day weekend had reached 34 by midnight Monday and all reports had not been tabulated.

Last year over the same holiday weekend the same number died violent deaths.

In Alberta, up to late Monday, only two serious accidents had been reported.

DIDSBURY MARKETS BUTTERPAT

Delivery Basis at Crystal Dairy

Special	58c
No. 1	58c
No. 2	47c
Table	66c



The F-100 Super Sabre, successor to the battle-tested F-86 Sabre jet. A new speed U.S. jet capable of flying about 1,000 m.p.h., eventually may replace the F-86 as the front line fighter for the R.C.A.P. The superior Sabre is bigger and more powerful than the F-86 but requires a larger engine than the Canadian Orenda jet engine that is being installed in the F-86. However, should the R.C.A.P. decide to adopt the F-100 a Super-Orenda engine may be developed for the craft.

Call For Tenders

SEALED TENDERS will be received up to 5 p.m. on the 29th day of May, 1954 at the office of the secretary-treasurer, Municipal District of Mountain View, No. 49, Didsbury Alberta, for the purchase for cash, of the following lands:

Northwest Quarter of Section 31, Twp. 30, Rge. 4, W. 5th Mer.

The highest or any tender not necessarily accepted.

J. RIDDOCH,
Sec.-Treas.,
M.D. of Mt. View, No. 49



TIME TO CLEAN UP. PAINT UP, MAKE REPAIRS

RAKES — HOES — SHOVELS

Lawn Mowers

Gas Powered - Electric - Push Type

HEDGE CLIPPERS AND SHEARS

BROOMS - MOPS - BRUSHES

STEP LADDERS - SCRUB PAIS

JUST ARRIVED !!!

Hot Plates

One and 2-Burner Styles

Builders' Hardware

THE STORE WITH THE STOCK—AND A SMILE
G. C. LEESON, Manager PHONE 7

USE THE CLASSIFIED FOR RESULTS

HELP WANTED — An experienced farm wanted immediately. For particulars, phone 45. Crossfield, 20-30

FOR RENT — 4-roomed house. Phone 18, Didsbury. 20-30

TO RENT — Furnished suite, central. Phone 152, Didsbury. 110

FOUND — Pair of lady's glasses, on Wednesday morning. Owner may have same by applying at Pioneer office and paying for this ad.

FOR SALE — 1952 Model car, top shape, low mileage. Apply Box 435 or phone 165 r 3. 20-30

CARD OF THANKS

I wish to thank all kind friends, relatives and neighbors and personnel of the R.C.A.F. for their kind expressions of sympathy and their helpfulness during our recent sad bereavement.

MRS. C. R. NIMMONS
and LORNE. D

CARD OF THANKS

We would like to thank Dr. McKenzie and the nurses of staff of the Didsbury hospital for the care given our mother, Mrs. Hodgson, during her illness. Also for flowers, cards and visits from her many friends.

THE FAMILY

ENGAGEMENT ANNOUNCEMENT
Mr. Wm. C. Wigley of Hattinford wishes to announce the engagement of his daughter Mavis Emily to Mr. Dan Menzies of Evansburg. The marriage to take place at St. Mary's Anglican Church, Edmonton on June 25, at 5 p.m.

"Old at 40, 50, 60?"

— Man, You're Crazy

Forget your age! You are as young as you feel. Try "pepping up" with Otrine. Contains tonic for weak, run-down feeling and body's lack of iron which many men and women call "old." Try Otrine Test. For pep, younger feeling, this very day, New "get acquainted" size only 50c. For sale at all drug stores everywhere.

FOR SALE — North half section 25, Twp. 32, Rge. 5, west of 5th. 25 acres broken. Have a 5-room house to move on the place. Can rent 100 acres of pasture land on the north side of the west quarter. Real cheap. This is a good stock farm. Plenty of water. Pastured 100 head last year. C. H. Phillips, Box 66, Sundre, 3 1/2 miles east of Sundre. 20-30

FOR SALE — Olli barley, 3rd gen. 93% germ, good yielding strain, clean bin run. \$1.00 per bush; few bushels 2nd gen. \$1.50 per bush. Burns Bros. phone 1303. 18-19

FOR SALE — No. 1 Pescue seed, 50c pound. Apply Hammer Bros., 7 miles east, 1 mile south of Olds, phone 909 or 921. Olds. 19-40

FOR SALE — Fully modern three-bedroom bungalow, garage. Basement, good garden, trees, two fully finished rooms in attic suitable for renting high school pupils or others if desired. Full price \$5800, some terms to reliable party. R. G. Fullerton, phone 49 Didsbury. 19-30

FOR SALE — Bacon type registered Yorkshire boars, ready for service, \$70 each. Phone 1308, Carstairs. H. Sawatzky. 20-30

FARM FOR SALE — A most desirably located farm adjoining a good agricultural town. Suitable location for dairy, 8-room stucco house, good buildings. Black top highway, Calgary Power. Inspection invited by owner. Phone 45, Crossfield. 20-30

FOR SALE — Underwood Standard Typewriter, in excellent condition. \$50 cash. Apply by phoning 12, Didsbury. 19

CAN PASTURE about 50 head of cattle, not breeding type. Location on Dog Pound, running water. Good grass. Contact P. Benish, c/o Reiter Brothers, Didsbury, Alberta. 20-30

Give your Brakes a Break

UP TO 300% LONGER TO WEAR

WITH CHRYCO Cyclebond BRAKE LININGS

Actual tests prove Cyclebond gives more than twice — and in many cases, up to 3 times — the wear of ordinary brake linings.

Chryco Cyclebond Brake Linings are easily and quickly installed. They're complete units — shoe and lining bonded together! The Exchange Shoe feature saves you time and money!

Chryco Cyclebond Brake Linings are ground to correct contour for perfect braking. No adjustment necessary after installation. No rivets to score brake drums. They are the best brake linings your money can buy.

HAVE YOUR BRAKES CHECKED TODAY!

(Chryco is a trademark of the Chrysler Corporation of Canada, Limited)

J. M. FREEMAN & SONS LIMITED

USE PIONEER CLASSIFIEDS FOR RESULTS

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

CAR-TOONS



1952 DODGE SEDAN, which is very proud to boast that it has only been driven 19,000 careful miles. It has radio, air conditioner and seat covers and is spotless inside and out. A guaranteed car.

1952 PONTIAC 5-PASSENGER COUPE, selling at a sacrifice price. A late model car offering the most in economy, safety and styling.

1948 CHEVROLET SEDAN, which has just been completely overhauled and repainted. This car is in top shape and offers thousands of miles of trouble-free motoring. Going fishing? O.K.! Here it is!

1938 CHEVROLET SEDAN, complete with 1954 plates. A dandy car for the back roads!

1953 G.M.C. HALF-TON, with air conditioning, radio, shade-lite glass and a visor. A premium late model truck at a big saving.

1951 CHEVROLET 1/2-Ton TRUCK equipped with turn lights and visor. This truck is in top shape and shows the best of care. A Premium buy.

1949 CHEVROLET HALF TON PICKUP. A re-conditioned unit that represents top value!

Edeord Motors

YOUR MODERN GARAGE

CHEVROLET — OLDSMOBILE

We have so much to protect

This Canada of ours — is ours to enjoy at a price — the price of constant alertness. We cannot take for granted our freedom to worship, to vote, to educate our children, or to order our home life as we please. All these freedoms are ours only as long as we are willing to do everything necessary to maintain and defend them. All honour then to the Canadian Soldier — the steadfast guardian of all our free institutions. Without men like him, the Canada we love might cease to be. We have so much to protect. Let us all do our part, without let-up, in whatever way our duty lies.

SERVE CANADA AND YOURSELF IN THE ARMY

To be eligible you must be 17 to 40 years of age, skilled tradesman to 45. When applying bring birth certificate or other proof of age.

Apply right away — For full information write or visit the Army Recruiting Centre nearest your home.

Box 10 Personnel Depot, Currie Barracks, Calgary, Alta. — Telephone 42171 — Local 71

The Army Information Centre, 10042 - 101st Street, Edmonton, Alta. — Telephone 43288

The Army Information Centre in your home town.

ORAW-ATV

MISSIONARY VISITS WESTCOTT UNITED CHURCH W.A.P.

Eleven members and one visitor met at the United Church for the May meeting.

Scripture reading "Jesus Increased In Wisdom and Stature" was read by Mrs. Bill Tohm and Devotional was given by Mrs. Alex Robertson which was a study on "Christian Family Life". Roll call was answered by bringing used clothing to be sent overseas by the United Church W.M.S.

The missionary topic under direction of Mrs. Jack Robertson and helped by Mrs. R. McNaughton and Mrs. Alex Brain, was a very interesting study from the book "Where'er The Sun" on Evangelistic work being done in South America.

Miss Putnam who is under the direction of The Home Mission Board and works in Trinity Church Calgary gave us a very interesting talk on her work in Calgary and also her former work in Nova Scotia in coal mining towns.

"Blest Be The Tie" was sung and Benediction by Rev. Armstrong and lunch served by the lunch committee.

WESTWARD HO CALF CLUB MEETING

The seventh meeting of the Westward-Ho Calf Club was held at the home of Mr. L. Spooner. We judged a class of beef calves. The meeting was opened with "The Four-H Pledge." The roll call was then called with ten members present. The minutes of the last meeting were read and discussed. Don McCracken moved the minutes be adopted as read seconded by Glenn Dodd.

Jean McCracken gave a report on "Training A Calf To Lead." Art Knights gave a report on "Shipping Fever."

Cards sent by the government were handed out. Jenny Jones sent a letter of thanks to the club. The club decided to give Mr. Jensen a gift to show its appreciation for his work.

Shipping on Canadian waterways, including canals, inland lakes and rivers, is open to all world countries on equal terms except in the case of the coasting trade.



AS LOW AS \$180.00

From Vancouver and Victoria

Your luxurious Princess liner takes you on a new kind of adventure... a 2,000 mile vacation cruise to the land of the Midnight Sun!

COLOR!

You travel the picturesque inside passage. See the rugged north... fjords and glaciers... tottem pole villages... Yaku Glacier, Prince Rupert, Juneau, Skagway... magic names of the gold rush era!

COMFORT!

Relax through long, clear summer days... shipboard evenings of fun... gala dinners, movies and entertainment... Canadian Pacific is a world-famous host! Choice space still available from Vancouver.

Sellings: June 2, 12, 23; August 4, 14, 25; September 4, 15. See your local agent for full information.

Canadian Pacific
WORLD'S GREATEST TRAVEL SYSTEM

Who Should Determine Prices

A prominent Canadian farmer recently remarked that in no part of his farm activities does he feel so utterly helpless as in the selling of his crops.

The market, he says, fixes the prices of his products with no regard for his rights or his interest, and if he didn't exist, and there is no one to whom he can appeal from his decisions.

He feels that this is not fair, that the farmers who invest their capital and their labor in producing the crops the world needs should have some say in the prices for which those crops are sold. For this reason he believes that some system of marketing should be devised that would give the producers an effective voice in determining the prices.

All reasonable men will agree that this farmer is right in his contention. But all reasonable men will also agree that the farmers should not have all the say. The consumers who buy the products of the farms and have to pay for them are also entitled to a voice in determining the prices.

It would be fair to say that every farmer's influence in determining prices should be in proportion to the quantities he offers for sale, and

that every consumer's influence should be in proportion to his purchases.

Let us suppose that on a certain day there are 10,000 hogs offered for sale on Canadian markets, and that these are the property of 2,000 farmers.

When butchered and ready for sale these hogs will probably be sold to a million or more consumers. The influence on the markets the day these hogs are sold will be 2,000 farmers wanting higher prices, and 1,000,000 consumers wanting cheaper meat. All these people will not be on the market in person; the farmers will be represented by their agents and the consumers by those whose business it is to supply them with butcher meat.

If the influence of each is in proportion to the business he does the farmer who sells one hog will exert 1/20,000 of the total exerted by all parties, the farmer who sells 20 hogs will exercise 20 times as much or 1/1,000 of the total, and the consumer who buys one pound of meat will exert 1/2,000,000 of the total.

These are very tiny fractions of influence that each is able to exert, but they are fair and there is no way of giving anyone or any group a larger share without robbing someone else. Is the farmer entitled to any more, and if so, from whom should it be taken, and by what means?

When a farmer marks his ballot on election day along with several

million other citizens, he exercises a much smaller influence in electing a government for the country than he does over the market when he sells one hog. Yet he values his vote and takes pains to cast it because he knows that it is the sum of the votes of honest men that makes good government possible and he wants to do his part in that cause.

The right to sell his hog or not to sell it is the measure of his influence, and he exercises it by selling or refusing to sell at the price offered. In a free market no one can deprive him of that right. As long as all farmers maintain that right and exercise it, their influence will be what it should be.

But if the time ever comes when the individual farmer is deprived of this right, he will have lost all power to influence the prices of his products and will have to sell at arbitrary prices fixed by men with authority over him but with no means of knowing what prices to set or what will be the effect of the prices they do set.

The problem of determining prices is the problem of finding what prices are acceptable to both buyers and sellers; and the only way of doing this is by allowing these to meet each other on common ground and bargain till they come to agreement.

This free market is the only market in which the farmer can be sure of a fair deal.



Blacklegol's



Fortified with Alkylidex

Get two billion-blackening and malignant edema with one 5 cc. shot. Alkylidex helps this potent bacteria build long lasting high immunity.

New! BLACKLEGOL'S-HY- One 10 cc. shot gives long-time immunity against both blacking and malignant edema 100% successful protection against shipping fever! See us for details.

© Cutter Trade Name. © © Available only in Cutter Vendors.

Law's Drug Store
The REXALL Store
PHONE 40 — DIDSBURY, ALBERTA

Authorized CUTTER Distributor

"OPERATION ALUMINUM"



BRITISH COLUMBIA 1954

The vast Kitimat hydroelectric and aluminum smelter project will be turning out aluminum by mid-summer this year, out aluminum by mid-summer this year. Completion of Keeney Dam in October, 1952, was the first major milestone. In December, 1953, the ten-mile, 25-foot diameter water tunnel was "holed through" Mount Dufosse in the world record time of 21 months. Three 140,000 H.P. generators are now in position in the Kemano underground powerhouse, and power will soon pass along the 50-mile transmission line to Kitimat. At Kitimat, in former wilderness, potlines for the first phase of production have been installed. Aluminum at the rate of 91,500 tons a year is scheduled to flow from Kitimat this year, thus increasing Kitimat's ingot capacity to over one and a quarter billion pounds annually.

QUEBEC 1953

In Quebec, Alcan completed two new powerhouses and augmented its aluminum smelting facilities during 1953. The new generating stations at Chute du Diable and Chute a la Savane on the Peribonka River — one of the principal tributaries of Lake St. John — have 540,000 H.P. The total installed generating capacity of Alcan's power plants in Quebec has thereby been increased to 2,580,000 H.P. The rated annual capacity of the added aluminum smelting facilities at Isle Maligne is 71,500 tons a year. By the end of 1953 ingot capacity in Alcan's four Quebec smelters — at Shawinigan Falls, Arvida, Isle Maligne and Beauharnois — totalled over one billion pounds a year, or about a quarter of world capacity.

Alcan embarked in 1951 on an expansion programme to meet the increased demand for aluminum. This programme, divided into two principal parts, is completed in Quebec and nearing conclusion in British Columbia.

In the fifty-four years since the first Canadian aluminum plant opened at Shawinigan Falls, Canada's aluminum industry has grown to be the second largest in the world; and Canada now exports more aluminum than any other country.

Still the need grows, both at home and abroad, for this light, strong, modern metal of many uses. And Aluminum Company of Canada is putting man-power, and money, and

engineering brains, and imagination into the job of keeping up with that demand.

Aluminum is "packaged power". The electricity needed to produce one ton of aluminum would light the average home for nearly a generation. By making use of Canada's abundant, low-cost power, this Canadian enterprise has created employment and income for tens of thousands; for the men who build and operate the dams and powerhouses, the docks and smelters and power lines it needs; and for the more than one thousand independent Canadian companies who turn aluminum into countless forms important to industry and our own daily living.

Aluminum



Company of Canada, Ltd.

Producers and processors of aluminum for Canadian industry and world markets

Plants at Shawinigan Falls • Arvida • Isle Maligne • Shipshaw • Peribonka • Port Alfred • Beauharnois • Wakefield • Kingston • Etabcoke • Kitimat • Kemano

THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta
Entered as Second Class Matter, Post Office Department, Ottawa
Member of the Canadian Weekly Newspapers Ass'n.
and of the Alberta Division of the C.W.N.A.
Subscription: In Canada, \$2.50 a year; In U.S., \$3.50
JAMES CURRIE, Editor and Publisher

Taxes Won't Come Down

Canadians pay six and a half to seven billion dollars a year in taxes to all governments. That is about 30 per cent of the "gross national product" or the total national income.

What are the prospects of taxes coming down? They aren't very good. Mr. J. H. Perry, director of the Canadian Tax Foundation, has listed the reasons why. His remarks would have to be qualified a bit in Alberta because of the oil wealth accruing to the Alberta government and doing what in other provinces would have to be done through taxation.

Mr. Perry sees little chance of reducing the federal budget, which now stands around five billion a year. Defence takes about two billion of that, and the international situation being what it is, there can be no relaxation of defence. Further, as military preparedness becomes more and more mechanized and scientific, the rate of obsolescence increases and therefore costs go up.

As the hydrogen bomb takes its place in defence thinking, governments will have to start spending very much more on civil defence.

Welfare items will not come down, public demands being what they are. There's no escaping the burden of the war debt. Payments to the provinces under the tax agreement will stay at a high level.

The lively post-war growth of the nation and the expanding economy have imposed much heavier burdens on the provinces and municipalities. To be financed "from the tax end of the tax fields not required by the federal government for its own heavy commitments." And not only must the provinces and municipalities keep up with the new growth; they still haven't mended and replaced all the facilities allowed to run down during the depression and the war.

Mr. Perry predicts that Canada will have three times as many automobiles in 1980. Where will there be roads for them, parking space for them? Clearly very heavy expenditures will be required there.

There is no prospect of the cost of education coming down. In fact it will go still higher.

In short, government expenditures cannot be substantially reduced. But with more people and a continually growing economy it is possible that the burden on each person might be reduced.

Mr. Perry doesn't go into the politics of it, but it might have been added that any politician promising lower taxes is talking nonsense. The only hope for relief is from a larger population and a more prosperous nation. It follows that any move to reduce the national productivity or stabilize the population would tend to make taxes even higher. Calgary Albertan

Notes From D.A. RUGH McPHAIL

Feeding Mouldy Grain: Is mouldy grain a satisfactory feed for livestock? In the spring of 1952 the Peace River region alone had an estimated one million bushels of mouldy grain on hand. With large quantities of grain stored outside in piles last winter there is considerable likelihood of more being available this spring.

The opinion is generally held that such grain makes poor feed and consequently sells at a very low price. Most of the common moulds are not poisonous to livestock and therefore grain which is badly moulded may be entirely harmless. It has been suggested that the presence of some moulds such as penicillium may even have a beneficial effect. On the other hand a few moulds are dangerous and an environment which produces moulds will also encourage bacterial action which might in turn produce toxic material.

L. M. Bezuu reports that at the Lethbridge Experimental Station, oats, rejected because of mould, were fed to sheep and swine, and in addition mouldy feed wheat was fed to swine. The moulds present on the grains were identified and found to be harmless types. Bacteria of several species were present and they too were harmless.

The rejected oats, when fed to sheep were 65 per cent digestible while No. 1 feed oats were 72 per cent digestible. When fed to swine the rejected oats were 59 per cent digestible, and the No. 1 feed oats

65 per cent digestible. The differences in digestibility would warrant only a 5 to 7 per cent bushel spread in price if the weights per bushel were the same.

No. 5 wheat was 84 per cent digestible when fed to swine while the mouldy feed wheat was 87 per cent digestible. The difference in favor of the mouldy wheat might be accounted for by the presence of species of penicillium which are antibiotic producing moulds. Under the conditions of this experiment mouldy wheat was fully as nutritious for swine as No. 5 wheat.

In some cases, with both sheep and swine, the mouldy feed was less palatable than the non-mouldy feed, but once the animals became accustomed to it their appetite was maintained at a satisfactory level. No digestive disorders or pathological upsets were noted in either sheep or swine.

Although the moulds found on the grains used in these trials happened to be harmless, in practice it would be wise to either test mouldy feeds on one animal first or introduce mouldy grain into the ration gradually and keep a close watch on the animals for any signs of digestive disturbances.

THE WHEAT PRICE

There seems to be an opinion among many people to the effect that the Wheat Board is demanding \$2.00 a bushel for wheat. Such is not the case. The latest quotation gives the price of No. 1 Northern wheat at Fort William as \$1.83 a bushel. The price at Vancouver is 7 cents a bushel higher.

Farm Income And Land Values

The Dominion Bureau of Statistics reports that in recent years land values have greatly increased in the Prairie provinces, especially in Manitoba where they have reached two or three times their pre-war figures. This is not surprising in view of the fact that the Canadian dollar has lost half of its value during the same period, and it is these inflated dollars that are being offered for the land.

If it requires twice as many dollars as it formerly did to buy a coat, or a house, or a supply of groceries, there is no good reason why the same thing should not apply in the buying of land.

The bulk of the recent increases in western land values represent nothing more than the decrease in the value of the dollar.

High prices for farm lands are not always a boon to the farmer. They are a distinct handicap to the man who is buying a farm, and if they don't represent genuine values, they can be ruinous to the seller as well.

At the close of World War I, when the price of wheat was still at its wartime peak, and the farmers had money to invest, their one thought was to buy more land on which to grow more wheat. Every other one of them wanted to buy his neighbor's and their bidding against each other for such lands as were for sale sent prices of good wheat land as high as \$100 an acre, in some instances, even higher.

Many farmers yielded to the temptation to sell at these prices; but nobody profited from such transactions. Those who bought committed themselves to payments which they were unable to meet when wheat prices returned to normal; and those who sold promptly bought other lands, also at inflated prices. Buyers and sellers alike soon found themselves in difficulties, some so deeply in that they never recovered.

That experience taught the western farmers not to base their land values on inflated wheat prices; and it is to their credit that they have not forgotten the lesson. They have not spent their wartime profits bidding against each other for more land, but have invested them in permanent improvements to the lands they have.

Wheat farming does not require as

GEMS OF THOUGHT SUCCESS

Success in life is a matter not so much of talent or opportunity as of concentration and perseverance.
—Charles William Wendte

It is not in mortals to command success, but we will do more, we will deserve it.
—Joseph Addison

Character is the real foundation of all worth-while success.
—John Hays Hammond

Sincerity is more successful than genius or talent.
—Mary Baker Eddy

Success soon palls. The joyous time is when the breeze first strikes your sails, and the waters rustle under your bows.
—Charles Buxton

From above we can hear the crowd below growling and rumbling and taking it easy.
—Robert Dollar

much investment in buildings, fencing, water-supply and other things as does diversified farming. But a wheat farm equipped with all these things is a much more valuable property than it would be without them. Such a farm is not entirely dependent on one crop. It has other sources of revenue and it affords the farmer opportunities to make profitable use of his time between seasons.

This kind of improvement has been responsible for much of the increase in land values today. If, from the total increase in land values during the last ten years, we subtract that portion which is due to the inflated dollar, we find that the rest of the increase represents investment of new capital resulting in increased earning power as mentioned above.

Farmers as a rule are the only people who buy farm land and they are the people who determine the value of it.

Western farmers are to be congratulated on the good sense they have shown in not allowing wartime wheat prices to run away with land prices. By investing their surplus cash in permanent improvements to their own farms they have increased their earning power and thus added real value to their lands.
—The Rural Scene

OLDS BRANCH CANADIAN LEGION NO. 105

Invites You To Play

CAR BINGO

— FOR A —

1954 Chevrolet Sedan

Olds Arena

Wednesday, June 2

Commencing at 8:00 p.m.

TICKETS NOW ON SALE — 16 GAMES \$2.00

Special Price

12 GAUGE PUMP ACTION SHOTGUN

Proceeds For Charitable Purposes

Test it your way!



TEST IT FOR LOOKS

If you like sleek styling, you'll like Plymouth. It's lower than most cars in its field... over 8" longer than ever before. Inside, its two-tone fabrics and fine appointments rival those of expensive cars.



TEST ITS BIG-CAR RIDE

Self-adjusting Oriflow shock absorbers and big, tapered-leaf springs help deliver a truly balanced ride. Try a Plymouth over the bumpiest road you know.



TEST ITS COMFORT AND VISIBILITY

Relax on Plymouth's soft, wide seats. They are chair-high so you enjoy better down-front visibility through the big, one-piece curved windshield. And see how much extra headroom and legroom there is.



TEST ITS "GO" AND HANDLING EASE

Pick a really steep hill to check Plymouth's lively, low-compression engine and reserve power. Then see how you can park with one hand with reliable Full-Time Power Steering, available at moderate extra cost.



TEST ITS SAFETY FEATURES

Try the electric windshield wipers that never stall or slow down. Ask about such added safety features as Safety-Rim wheels that hold tires securely in case of a blowout. These items are of special interest during May, which is Safety Month.



TEST IT FOR EXTRA VALUE

In Plymouth you get many quality "extras" ... things like the oil-bath air cleaner and Oilite fuel filter. Ask about them. You'll see why "it's PLYMOUTH for VALUE."

Learn why the beautiful

PLYMOUTH

is Canada's BIG-VALUE buy!



A Plymouth is waiting for you! Come in and road-test it soon.



Manufactured in Canada by Chrysler Corporation of Canada, Limited

Look to your CHRYSLER-PLYMOUTH-FARGO dealer for more value in used cars, too!

YOUR GRADUATE

will always remember



A Canadian Pacific VACATION

Graduation calls for a well-deserved holiday. Give your graduate a Canadian Pacific vacation... young people love to travel. Let them choose from any of Canada's many vacation wonderlands—Alaska... the Maritimes... the snow-capped Rockies... the Blue Pacific or the picturesque cities of Ontario and Quebec. Ask your Canadian Pacific agent for full details.

Prepay a Ticket for HOME COMING VACATIONS No extra cost

Canadian Pacific

ROSEBUD MOTORS

Phil Andrews

Phone 143, Didsbury

CHURCH NOTICES

MOUNTAIN VIEW UNITED MISSIONARY CHURCH
Rev. A. Frey, Pastor
10:30 a.m.—Sunday School
11:30 a.m.—Morning Worship
8:30 p.m.—Evening Service
Youth Fellowship services held in the evening of the first and third Sunday of the month.

Fallen Timber ForeSquare Church
Fallen Timber School
Rev. R. and Rev. C. Moore
Co-Pastors
11:00 a.m.—Morning Worship
12:00 noon—Sunday School
Come and bring your friends.

EVANGELICAL CHURCH
Rev. A. J. Grams, Pastor
SUNDAY SERVICES:
10:30 a.m.—Worship Service
11:30 a.m.—Sunday School
2:00 p.m.—Sunday school followed by Worship Service
Wednesday Evening, 8:00 p.m.—Bible Study and Prayer Meeting
Thursday Evening, 8:00 p.m.—Choir Practice
The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

REDEEMER LUTHERAN CHURCH
"The Church of the Lutheran Hour"
REV. E. B. FOX, Pastor
Divine Services every Sunday at 11:00 a.m., followed by Sunday School and Adult Bible Class.

UNITED MISSIONARY CHURCH
Rev. Ray Shantz, Pastor
Sunday School, 10:30 a.m.
Sunday evening service, 7:30 p.m.
Wednesday evening prayer meeting at 8 p.m.
Young People's service every alternate Sunday at 7:30 p.m.

ANGELICAN MISSION OF OLDS SUNDAY SERVICES
Sunday School, 11 a.m. every Sunday.
Second Sunday in the month: 7:30 p.m.—Didsbury.
Fourth Sunday in the month: 11:45 a.m.—Didsbury.

MORAVIAN BRETHREN CHURCH
Rev. W. F. Kroening, Pastor
Sunday School—11:00 a.m.
Morning Worship—11:45 a.m.
Evening service—8:00 p.m.

UNITED CHURCH OF CANADA
Rev. C. C. Armstrong, B.A., B.D.
Zella, 1st and 3rd Sunday 10:00 a.m.
Westdale (2nd and 4th Sunday)
Knox Sunday School—11:00 a.m.
Westcott—11:30 a.m.
Knox Evening Worship 7:45 p.m.

CHURCH OF NAZARENE HARMATTAN
10:30 a.m.—Sunday School
11:30 a.m.—Morning Worship
8:00 p.m.—Evangelistic Service.
Wednesday Prayer Meeting, 8 p.m.
Friday N.Y.P.S., 8 p.m.
REV. J. WATSON, Pastor
The Church the warm welcome.

Dear Editor:

... the letters start. Then from all over the free world come such comments as these from readers of THE CHRISTIAN SCIENCE MONITOR, an international daily newspaper:

"The Monitor is most reading for straight-thinking people."
"I returned to school after a lapse of 18 years. I will get my degree from the college, but my education comes from the Monitor."
"The Monitor gives me ideas for my work."
"I truly enjoy its company."

You, too, will find the Monitor informative, with complete world news. You will discover a constructive viewpoint in every news story.
Use the coupon below for a special introductory subscription—3 months for only \$1.

The Christian Science Monitor
One, Harvard St., Boston 10, Mass., U.S.A.
Please send me an introductory subscription to The Christian Science Monitor for 3 months. I enclose \$1.

(name) _____
(address) _____
(city) _____ (state) _____ (zip) _____

McKinnon, Ennis & CO.

CHARTERED ACCOUNTANTS
405 LEESON-LINERMAN BLOCK
CALGARY, ALBERTA

Bus. Phone 94562
OLDS OFFICE
OPEN SATURDAYS

Pension Rise Due In June

Alberta's increased supplementary allowances to persons on old-age security and assistance pensions will begin with pension cheques to be mailed near the end of June. Welfare Minister Jorgensen said last Tuesday.

Under the new schedule, approved by the last session of the legislature, many persons formerly not eligible for the supplementary allowance now will benefit. They also will be placed on lists of those entitled to free hospital, medical and dental services.

Persons eligible for full allowance now will receive \$15, an increase of \$5 a month. The supplementary pensions are paid according to the need of the individual, determined by a means test. The legislature approved an amendment to the supplementary allowances act this year increasing the allowable income to \$60. Single persons on old-age assistance pensions—those between 65 and 69—may earn up to \$780 under the new regulations; married persons \$1260. Single persons on old-age security pensions are allowed to earn \$900 and married persons \$1380.

What Price?

It looks as though the Canadian wheat carryover, when the crop year ends on August 31 next, will be in excess of 500 million bushels. A cry is now going forth "Open the futures market, sell the wheat." Most of the people who advocate such a step don't seem to mind if the farmers lose income but are very careful to see that their own financial returns are maintained.

To undertake the sale of wheat on the open market under present conditions would be an invitation to a price decline which might well carry the values of that commodity down to well below \$1.00 a bushel. Such a step might easily bring about a price war with the United States. The government of that country has some 800 million bushels of wheat and it would not mind giving away substantial proportion from that huge volume.

Says the Winnipeg Free Press: "Mr. McIvor may have any special love for the futures market but neither he, the government, the farmer nor the taxpayers have any reason to be enamored by the present system of accumulating vast quantities of unsold wheat."

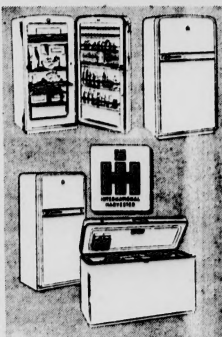
From 1930 to 1938 inclusive, this country's wheat production averaged around 310 million bushels per annum. Under the open market system of selling the average annual prices was 61 cents a bushel, basis the farm.

In the past three years the prairie provinces have produced over 13 billion bushels of wheat or an average of around 592 million bushels a year.

If the best the open market can do in a nine-cent period of average wheat production is 61 cents a bushel, what could be expected in the way of price in the face of a production of 13 billion bushels of wheat in a three-year period.

Maw: "Son, what did Paw say when he smashed up your new car?"
Johnny: "Shall I leave out the cuss words, Maw?"
Maw: "Why, of course!"
Johnny: "He didn't say anything."

New refrigerators and freezers by International Harvester



World's smartest refrigerators! With clean, new lines that will give a fresh, new look to your entire kitchen. The only refrigerator you can decorate to match your color scheme.

- Push-button automatic defrosting
- Automatic air-circulator temperature control
- Big, full-width freezer
- "Tight-Wad" compressor unit with 3-year warranty

World's leading freezer! Real space-savers that are the smartest-looking freezers you've ever seen. Eat better, live better, and save more with an IH Freezer in your home!

- Outside walls won't "sweat"
- Large top-freezing space
- Quiet, fan-less operation
- "Tight-Wad" compressor unit with 3-year warranty

Low down payment—easy terms!

International Harvester

HAROLD E. OKE

"Your Machine Man"

Phone 10, Didsbury

AGRICULTURAL SERVICE BOARD NOTES

W. K. Snyder
Field Supervisor

Tree planting has been the order of each day for the past ten days. During that time we have planted 17,925 trees on 17 district farms in the Olds, Didsbury, Carstairs and Crossfield vicinities. Those who have watched the tree planter at work are amazed at the ease and speed with which this otherwise backbreaking job is accomplished. We still have a number of farmers who either have their trees or are still expecting them for spring planting so we will be busy at this job for another week. Colorado Spruce are in short supply for this year. If that is what you have ordered it may be White Spruce will be substituted in some instances. So far we have planted Poplar, Spruce, Maple, Caragana, Willow and larch. The government nurseries have quite a variety of trees and ornamental shrubs to choose from for your particular taste. If you want trees for next years planting be sure and get your order in NOW. If you have trees to plant this spring get in touch with us and we will plant them for you with the tree planter.

More than 39,000 farmers in Manitoba, 75 percent of the province's total, have electric power and over 90 percent are in areas where central station electric power is available.

Fight CANCER Give NOW! CANCER Can Be Cured!

It's possible. It's probable. The big question is... In how many cases? Right now, with present medical knowledge, the number of cancer cures could be doubled.

But we need your dollars... to spread information, to make more detection programs available, to assist doctors, and to aid laboratory workers in the great fight to find more cures for cancer.

We ask your help! There's no time like the present... there's no time to lose. Now is the time to GIVE TO THE CANCER CRUSADE.

Mail this coupon with your contribution to "CANCER", 231 7th Ave. East, Calgary.

Enclosed please find \$.....
Name _____
Address _____
Canadian Cancer Society

An official receipt will be mailed to you

WESTCOTT JUNIOR W.I.

The May meeting of the Westcott Junior W.I. was held at the home of Mrs. Chas. Topping Wednesday evening May 19, with 13 members present. Roll call was a gardening question box.

Two months correspondence was read and arrangements made for the Didsbury Conference. All articles the handicraft competition are to be brought to the next meeting. Mrs. B. Weidner will be delegate.

Summer meetings will begin at 8:30. The recipe for next month will be supper dishes. Mrs. Bob Hughes will give a talk on Home Nursing and roll call will be a health question or hint.

Donations to the cancer drive were recorded and lunch served by the hostess.

IT'S BUILT TO Your Specifications



THE NEW JOHN DEERE 60 STANDARD

Husky 3-4-pw power... unmatched two-cylinder economy... every feature of advanced John Deere engineering and construction is yours in the great new "60" Standard Tractor. Stop at our store and get full details on the tractor that's built to your specifications.

Wm. 'Bill' Cowan
AUSTIN JOHN DEERE

See Your JOHN DEERE Dealer for Quality Farm Equipment

Ship Your Stock Through The
Mountain View Co-Operative Livestock Marketing Association
Local Agent: R. E. GILLHAIE

For all or any of your printing requirements call 12 - The Pioneer Office

FIRST TIME IN ALBERTA!
WESTERN CANADIAN
SPORTSMEN'S SHOW
CALGARY STAMPED CORRAL JUNE 1, 2, 3, 4, 5
KIDNAP LIVE ANIMAL LAND

● GIGANTIC STAGE AND WATER REVUE
Hollywood Stars - Trained Hunting Dogs - Trick Flycatching - Log Rolling - Traps and Archery - Heavily Costumed - plus 14 terrific comedy grandstand acts.

● HUNDREDS OF EXHIBITS
The latest in Fishing Tackle - Hunting Guns - Boats - Motors - Golf Sports Cars, etc.

IN OUR TROUT LAKE TANK OVER 600 FIGHTING TROUT
FISH AND TAKE HOME ALL YOU CAN CATCH

Sponsored by: Calgary Fish & Game Ass'n & Calgary Exhibition and Stampede under the direction of Roy Lingard.

ORDER YOUR CHOICE SEATS NOW!
2 Big Shows Daily - 3:15 & 8:15 p.m. Doors Open 1 - 11 p.m.
GENERAL ADMISSION TO BLDG. Adults 50c Kids 25c
Reserved seats to Stage & Water Revue 75c and 1.00
Write Sportsmen's Show, Ticket Office, Stamped Corral, Calgary

Where oh where does the money go?

That's a question we all ask ourselves!

We ask it at Imperial too. And the answer is to be found in our annual report. Here is where each Imperial dollar went last year.

53½¢ went to buy crude oil and other raw materials.

28½¢ went to operating costs... including pay cheques to our employees.

10¢ was gobbled up in taxes... and this doesn't include the provincial gasoline tax.

4¢ was used to replace worn-out equipment.

The rest... 4¢... was dividends to our shareholders for the use of plants and equipment bought with their money.

Esso

IMPERIAL OIL LIMITED

RED & WHITE

C. M. CARTER

PHONE 39

SPECIALS FOR WEEKEND OF MAY 27th - 28th - 29th

PEACHES, choice, Red & White, 15 oz. tin	
4 for	75c
GRAPEFRUIT JUICE, 48 oz. tin	3 for 95c
PEAS, Red & W White, fancy, large	
20 oz. tin	4 for 81c
APRICOT JAM, Red & White, pure,	
2 lb. tin	45c
EAGLE BRAND MILK, tin	30c

Tomato Catsup, 2 bottles	59c	Whole Kernel Corn, 14 oz. tin	2 for 43c
Milk, Red & White, 6 tins	99c	Margarine, Allsweet, 2 lbs.	79c
Apple Juice, Sunrype, 20 oz. tin	2 for 35c	Jello Instant Puddings, pkg.	15c
Flour Wax, Shinola, Per tin	38c	Australian Raisins, 4 lb. cello pkg.	98c
Grapefruit Sections, 20 oz. tin	25c	Strawberry Jam, Mal-kin's, pure, 24 oz. 60c	

FULL-O-PEP FEEDS —

CHICK STARTER CRUMBLES, 50 lb. sack	\$2.95
TURKEY STARTER CRUMBLES, 50 lb. sack	\$2.45
FINE CHICK FEED, Scratch, 50 lb. sack	\$3.60
TURKEY GROWER CONCENTRATE, 50 lb.	\$3.65
CALF MEAL, 50 lb. sack	\$3.10
CATTLE CONCENTRATE, pellets	\$3.55
GROUND LIME, 100 lb. sack	\$1.35

ADVERTISING DOESN'T COST — IT PAYS!

THIS WEEK'S SPECIALS AT

BILL'S FURNITURE OLDS — ALBERTA

10-Piece Bedroom Suite Special \$153.75

Walnut or natural: consisting of dresser, chiffonier, bed, cable spring, all felt mattress, two pillows, two vanity lamps and one scatter rug.

Dressers \$37.95

In Walnut or Natural.

Chiffoniers to Match \$34.95

Gold Seal Congoleum Sq. Yd. \$1.00

6-foot wide.

Davenport and Chair Extra Special \$174.95

All wool rubberized frieze, double spring construction in green, mushroom and red. These are made by John Tynan and fully guaranteed. This week only!

Chesterfield and Chair Extra Special \$239.00

All wool rubberized frieze, Kani-sag construction made by John Tynan in the new come green and come red. These are quality suites. Limited quantity only!

Push Carts To Clear \$11.50

Regularly priced at \$14.50. This is a well made stroller with all the better features. Can be adjusted for sleeping for the baby.

Discount on Lamps —

This week we are selling all floor and table lamps at a 20 per cent discount. If you need lamps, now is the time to get the one of your choice at 20 per cent off.

Tryson Table and Four Chairs to Match —

Five pieces \$82.00

Arborette top table. This is a well constructed suite and fully guaranteed.

We accept Trade-ins and you can buy on the Budget Plan!

BILL'S FURNITURE

OWNED AND OPERATED BY W. R. HARPER

CAMPBELL'S FOOD STORE

PREMIER MEATS

"THE COMPLETE FOOD CENTRE"

RAY and BETH CAMPBELL

SHOP THE SELF-SERVE WAY —

SAVE TIME AND MONEY!

We Are Open Saturdays Until 9 p.m.

COME IN — LOOK AROUND

CHECK OUR PRICES

Special on Tomato Juice and Strawberry Jam

All Merchandise Guaranteed

RED AND BLUE BRAND BEEF

Fresh Local Fryers for Weekends

FRESH MILK DAILY

GROCERIES 134

MEATS 42

DISTRICT NEWS

M.V.B.C. NEWS

(From Our Own Correspondent)

Word has reached us that Miss Joyce Burkholder, R.N. and 1954 graduate in her Bachelor of Sacred Literature Degree, has been received as a candidate for Mission work in Nigeria under the United Missionary Church Board, and will sail for that land the beginning of September. Miss Burkholder has been an efficient nurse as she has supplied in the local hospital at various times. She will be a good missionary. We are sure.

Rev. D. M. Taylor, accompanied by Edward Oke, has left for Big Valley for a series of evangelistic meetings with Rev. and Mrs. William Cox. The meeting began Sunday night.

Mrs. D. M. Taylor and children accompanied Mr. Taylor as far as Lacombe Sunday and then continued by bus to Edmonton where they will spend the week with her mother.

Miss Mary Walsh was guest speaker in one of the Nazarene churches of Edmonton Sunday morning. She had been pastor in this church when it began, and on this anniversary Sunday was asked to bring the first message of the day.

Miss Walsh will return to the College for a few days this week. Earl Reimer, one of the students of this last winter, will be working on construction road work near Edmonton during the summer. He leaves for his work this week. Earl has been an outstanding student during the winter with a grade point as high as any student has ever made in this school. He will be returning for work here next winter.

One of our good business men of the town secured a Living Endowment Unit this last week. He appreciates this very much. Perhaps there will be others of the local merchants who would like to do so. The units are ten dollars each, and as we said before, those who secure them receive a lovely certificate in response. Mr. Taylor or Miss Eby will be glad to receive your subscription.

We have heard from Mr. Lusk. Both he and his wife are now located in Chicago and have enrolled in an intensive course in music. They are both working also, so that their summer will be a busy one indeed.

Gardening is the order of the day in many farms, we are sure. When you are planning your garden, would you remember to put in a few extra rows of vegetables for the College? We do appreciate your help in this way. Thank you.

Bancroft Institute

May Meeting

Nine members and two visitors met at the home of Mrs. Arnold McCullough for the May meeting which opened by singing "Silver Threads Among the Gold," and repeating the creed.

Roll call was answered by "Good advise for a happy home."

The minutes of the April meeting were read and approved.

Correspondence was read. The appeal from the Salvation Army was considered and a donation of \$5.00 will be sent to them. The Arthritis and Rheumatism appeal was tabled till a later date.

Mrs. H. Swanson reported on the executive meeting.

Mrs. G. Hoskins will be delegated to the Didsbury Conference.

We decided to close the adult library and trade what books we have in for children's books.

Mrs. G. Hoskins gave a paper on education.

Mrs. E. Richardson won the tea prize. The meeting adjourned by singing "God Save The Queen."

The hostess served a delicious lunch.

South West Didsbury

(From Our Own Correspondent)

Mr. and Mrs. Trev. Morgan and family were Wednesday evening visitors with Mr. and Mrs. C. Wrightson and family.

Mr. Jack Meyer of Edmonton spent the week-end at home with Mr. and Mrs. Carl Meyer and family. Mrs. D. B. Wood, and Miss Grace Hunsperger were Sunday guests of Mr. and Mrs. Lynn Hunsperger and family. Sharon accompanied Miss Grace Hunsperger to town and stayed over night at Truitt's.

Mr. and Mrs. Vern Shantz of Hink River spent the week-end with Mr. and Mrs. R. L. Shantz and visited Mr. and Mrs. Ed. Weber.

Mr. and Mrs. E. Dippel and family were Sunday dinner guests of Mr. and Mrs. Wilfred Owens and family of Jackson.

Mr. and Mrs. Art Edwards and family of Calgary, Mr. and Mrs. L. Diekau and Marion were Sunday dinner guests of Mr. and Mrs. Jack Edwards and family.

Mr. and Mrs. Cecil Weber and family were Sunday dinner guests of Mr. and Mrs. Gordon Weber.

Mr. and Mrs. Glenn West and Mr. and Mrs. Neal Good were Sunday dinner guests of Mr. and Mrs. E. Good and family.

Mr. and Mrs. M. Dippel and Carol were Sunday visitors of Mr. and Mrs. W. W. Snyder.

Mr. and Mrs. E. Dippel and family Mr. and Mrs. M. Dippel and Carol were Monday supper guests of Mr. and Mrs. R. L. Shantz.

The birthday club will meet Friday the 28th at the home of Mrs. Dale Kimmel at 2 p.m.

Mr. and Mrs. A. Lange and family arrived here on Monday for a short visit. Mr. Lange and Mr. H. W. Folkman left Tuesday to attend an Edmonton conference while the former's wife and family remained here.

Midway News

(From Our Own Correspondent)

(Last Week)

Those who motored to Calgary on Monday were Mr. and Mrs. James Taylor and Delbert, Mr. and Mrs. R. McNeen and Allen, Mr. and Mrs. G. Hoskin and family, Mrs. E. Hunter and Mrs. H. Swanson and Robert. A number of the teenagers took in the square-dance for teenagers on Tuesday night at Carstairs.

Rev. Kirk showed pictures on Korea at the Bancroft school on Friday evening. Donations amounting to \$32.00 was given towards the food for Korea Campaign.

(This Week)

Mr. and Mrs. Jesse Toews were Sunday visitors at the latter's home Mr. and Mrs. R. M. McNeen and family.

G. Bennett and Mr. and Mrs. Allen Marsh and family were west on Sunday but reported that fishing wasn't very good.

A speedy recovery to Mr. R. Good, Sylvia, Gerry and Douglas, Audrey Swanson, Norman Fisher and Leslie Neumiller who have the mumps.

Mr. and Mrs. H. Swanson and family were Friday evening visitors at the home of Mr. and Mrs. M. Stearns and family.

Best wishes for a speedy recovery is extended to Mrs. T. Van Meel.

Mr. and Mrs. R. McNeen, Delores, and Allen and Mr. and Mrs. Jesse Toews were Sunday dinner guests of Mr. and Mrs. G. Hoskins and family.

Mr. and Mrs. Lloyd McNeen and Maxwell Simpson were Sunday evening visitors at the McNeen home.

Mrs. E. Hunter has been spending this past week with Mrs. C. Swanson.

Did you know that since 1949 July has displaced June as the most popular month for marriages in Canada?

NOW IS THE TIME TO THINK ABOUT THE PLUMBING IN YOUR HOME !!!

We would be pleased to give you an estimate on your work, old or new. We would like to tell you about our Budget Plan. As low as 10 per cent down and up to 18 months to pay!

SEE OR PHONE US TODAY!

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235

Radiator Repairs !!

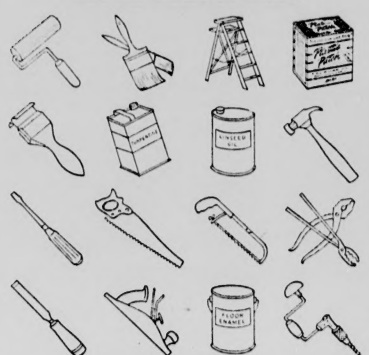
Guaranteed Radiator Repairs on all makes and models of cars, trucks and tractors—while you wait.

DUNCAN AUTO BODY AND SERVICE

PHONE 73r2 — OLDS, ALTA.

If It's Hardware Or Paint We Have It

SHERWIN WILLIAMS PAINTS



DOES YOUR LIVING-ROOM SAY "WELCOME"?

COLORFUL HOMES ARE CHEERY HOMES

MAC'S SERVICE HARDWARE

W. A. McFarquhar, prop. — Phone 33

THIS WEEK'S SPECIALS

TRY SOME OF OUR OWN

Home Made Corned Beef

WE CARRY A FULL LINE OF
FROZEN FISH FILLETS

KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

- FOR SALE -

TWO-STOREY BRICK VENEER BUILDING, now operating as a Butcher shop; equipment included. Stock extra. Possession June 1, 1954. Price \$15,000.00

5-ROOM DWELLING, fully modern, north end of Didsbury. Immediate possession. Price \$6,000.00

LISTINGS GOOD UNTIL MAY 29, 1954

REIBER BROTHERS

Where Insurance is Our Business, Not a Sideline
C. E. Reiber PHONE 90 A.W. Reiber



PLAIN OR FANCY, A FENCE MAKES SENSE !!!

Fence out trouble, stray animals and strangers. The Atlas Lumber Company carries a complete line of fencing materials. . . will be glad to give you how-to-do-it tips. Erect that fence NOW! Stop in, or call 125, for a FREE estimate.

Serving Home-Lovers Since 1902

ATLAS LUMBER CO.
DIDSBURY, ALTA. Phone 125

LARRY SINCLAIR, Manager

PHONE 125



Better wood control
WITH 2,4-D

Stop growing weeds! Use a proven brand of weed-killing 2,4-D supplied by Alberta Pacific Grain Co. Ltd.

See your ALBERTA PACIFIC AGENT for full particulars.

ALBERTA PACIFIC
GRAIN COMPANY, LTD.

USE THE CLASSIFIED COLUMNS OF THE PIONEER FOR SURE, FAST RESULTS

Folkmann's Clothing

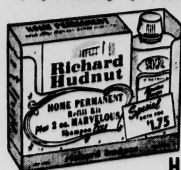
PHONE 124 — DIDSBURY

BLOUSES FOR LADIES AND TEEN-AGERS — in nylon crepe and cotton, with long, 3-4 or short sleeves, as well as sleeveless.

WE HAVE A LARGE SELECTION OF SUITS, in all sizes.

Priced from \$19.95 to \$49.00

Richard Hudnut



Special Offer.

HOME PERMANENT REFILL

plus **FREE**

2 OZ.

MARVELOUS SHAMPOO
both for \$7.75

For the price of the kit alone . . . buy this wonderful home permanent refill to have longer lasting softer, more natural-looking curls that you can set and forget even in rainy or snowy weather, plus . . . a bottle of Richard Hudnut Marvelous Shampoo, the perfect prelude to a home permanent.

Law's Drug Store

The **REXALL** Store

PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Miss J. Thompson, who received her B.A. at convocation ceremonies at the University of Saskatchewan recently, is spending a month's holiday with her mother, Mrs. C. A. Thompson.

Mr. Walter Durrer of Calgary was in town last week renewing acquaintances and visiting friends.

Mr. Max Teames of Beiseker has arrived in town to work with Calgary Power Co., replacing Mr. Les Sarfield, who has been transferred to Red Deer.

Mr. and Mrs. Ed Ranton were weekend guests of their son and family, Mr. and Mrs. Bill Ranton at Alexo.

Mr. and Mrs. John Holub and Mr. and Mrs. Fred Rodway motored to Great Falls for the holiday weekend.

Miss Irma Reinhardt of Didsbury received her bachelor of education degree at convocation ceremonies at the University of Alberta, May 14. Miss Reinhardt achieved general first class standing, the only one in her class to be so honored, and she was the first one on the stage to receive her degree. She taught at various points in the province for three years before entering university in 1952.

Mr. and Mrs. Tom Noble and family and Mr. and Mrs. Idris Jenkins of Red Deer, and Mr. Dick Jenkins of Edmonton, spent the weekend with Mrs. E. Jenkins and Mr. and Mrs. Dave Jenkins.

Mr. and Mrs. Ian McKinnon of Calgary were weekend guests with Mr. and Mrs. Alf Allen and family.

Mrs. B. Campbell of Calgary is spending the week with her son and family, Mr. and Mrs. R. Campbell.

SHOP AT —

Ranton's

Your Home Town Store

20% off

CLUB CLOTHES

TIP TOP

FLEET STREET

For 10 Days

May 20th to

May 31st

Come In

NOW

IN DIDSBURY IT'S

Ranton's

Your Home Town Store

Spring Specials

WD 6 INTERNATIONAL TRACTOR

TD 9 CRAWLER INTERNATIONAL TRACTOR

24x7 USED JOHN DEERE PRESS DRILL, 3 years old.

DON'T FAIL TO SEE THE NEW . . .

SUPER W6 T.A. TRACTOR

WITH ALL THE 1954

ULTRA-MODERN IMPROVEMENTS

HAROLD E. OKE

"Your Machine Man"

Phone 10, Didsbury

Coming Events

—The Didsbury High School Students' Union will hold its annual graduation dance on Friday, May 26, in Melvin hall. Invitations must be shown at the door.

—Notice to Junior square dancers: No square dancing this Friday (high school formal) but come along Friday, June 4th. TIME: 8 until 10 p.m.

—A music recital will be held at the Knox United Church on Saturday, May 29 at 8 p.m. by the class of Mr. C. F. Donnor. The proceeds of a collection will go towards the piano fund.

—Eric Radledge, optometrist, assistant of K. Roy MacLean, announces the date of his next visit as Monday, June 7, morning only, at the Rosebud hotel. Consult in the city office, 1014 Greyhound Building.

Mr. and Mrs. E. T. Wiggins, Mr. and Mrs. W. Ochoe and Mr. and Mrs. Ray Campbell motored to Brooks for a fishing trip over the holiday.

Mr. and Mrs. Larry Sinclair motored to Drumheller to spend the holiday with the latter's father, Mr. H. Burton.

Mr. and Mrs. J. Hrdicka and daughter of Calgary were weekend visitors with Mr. and Mrs. Joe Kyncl.

Miss Marie McPhail of Edmonton was a weekend guest of her sister and family, Dr. and Mrs. C. T. McNichol.

Mrs. John Morton and Susan of Edmonton were weekend guests of Mr. and Mrs. E. B. Grange.

Mr. Fraser Currie of Westlock was a weekend guest with his brother and family, Mr. and Mrs. James Currie.

Mr. and Mrs. D. Nichol and family of Calgary were weekend visitors with the former's parents, Mr. and Mrs. C. F. Nichol.

Mr. and Mrs. A. E. Prevost and Maureen were weekend guests of Mr. and Mrs. J. Blunden of Calgary at the Blunden cabin at Morley.

Mr. and Mrs. Fred Evans visited with the latter's parents, Mr. and Mrs. D. G. Innes of Craigmyle, over the weekend.

Mr. and Mrs. Jack Hiddoch and family left Sunday for Banff, where the former will attend a refresher course for municipal secretaries.

Didsbury Boy Scouts will be selling tickets for Stampede Queen in favor of Miss Greta Arlander of Calgary. Proceeds will go to the local Boy Scout building fund.

Mr. Harry Gabel visited with his son and family, Mr. and Mrs. Larry Gabel of Calgary, over the weekend, motoring to Banff on the holiday.

C.G.I.T. MOTHER AND DAUGHTER BANQUET

The annual mother and daughter banquet was held May 19 in Knox United church. Fifty were present at the gathering, at which Miss E. Putnam was guest speaker. Valeta Watkin proposed the toast to the Queen, followed by the toast to the church by Lorna Wiggins, responded to by Mrs. C. Armstrong. Toast to Bonnie Clarke and responded to by Gathel Kiersgaard.

Following vocal and piano numbers Judy Allan proposed a toast to the mothers, responded to by Mrs. S. Devine.

Guests included Miss E. Putnam of Calgary, Mrs. F. Knight and Mrs. Glen Wright, C.G.I.T. leaders of Bentley.

An Explorers and C.G.I.T. affiliation service followed the turkey banquet.

Another PLAY-AT-HOME

CAR BINGO

YES! A BRAND NEW 1954 FORD SEDAN COULD BE YOURS!

1st	2nd	3rd	4th	5th
O-69	O-71	B-4	B-7	N-33
6th	7th	8th	9th	10th
I-29	I-27	B-10	N-38	G-49
11th	12th	13th	14th	15th
B-8	G-60	I-21	O-64	O-68
16th	17th	18th	19th	20th
N-31	G-55	I-19	O-72	O-65
21st	22nd	23rd	24th	25th
G-59	O-75	G-48	I-18	I-28

FIVE NEW NUMBERS EVERY WEEK

Tickets on Sale at:

Didsbury Pioneer, Didsbury.
Edford Motors Didsbury.
Campbell's Food Store, Didsbury.
Byrt's General Store, Elktion.
Frizzell's Garage, Cremona.
Brown's Meat Market, Cremona.

Sponsored by

SUNDRE LEGION, No. 223

SUNDRE ELKS LODGE, No. 338

Proceeds for benevolent & charitable purposes

Bedding Out Plants

GET YOUR PICNIC SUPPLIES HERE!

Didsbury Variety Store

OLDS DRIVE-IN

Wednesday and Thursday, May 26 and 27 —

"WINGS OF THE HAWK"

(In Technicolor)

VAN HEFLIN and JULIA ADAMS

Friday and Saturday, May 28 and 29 —

DOUBLE FEATURE

BOWERY BOYS in

"FEUDIN' FOOLS"

WAYNE MORRIS in

"THE MARKSMAN"

Monday and Tuesday, May 31, June 1 —

"CATTLE TOWN"

DENNIS MORGAN and AMANDA BLAKE

Holiday Shoes and Clothing

Ladies' and Children's

SPORT SHOES
BATHING SUITS
SPORT JACKETS
DRESSES AND SKIRTS
JEANS AND CHILDREN'S
SPORT TOGS
"T" SHIRTS

Men's and Boy's

SPORT OXFORDS
SPORT SHIRTS AND JACKETS
STRAW AND GABARDINE HATS
SWIM TRUNKS
FADED DENIM PANTS AND
JACKETS

J. V. Berscht & Sons

PHONE 36 — DIDSBURY